

UNIVERSITY OF MUMBAI'S
GARWARE INSTITUTE OF CAREER EDUCATION AND DEVELOPMENT
FINAL EXAMINATION TIME TABLE (REVISED)
ACADEMIC YEAR 2019

COURSE	SEM	P.NO	PAPER	MARKS	DATE	TIME
PGDBM-REV	III	XIII	SALES & MARKETING MANAGENT A. INTEGRATEDSD MARKET COMMUNICATION HUMAN RESOURCE MANAGEMENT B. ORGANISATIONAL THEORIES & STRUCTURE DESIGN FINANCIAL MANAGEMENT C. ADVANCE FINANCIAL MANAGEMENT & STRATEGIC COST MANAGEMENT DIGITAL MARKETING MANAGEMENT D. WEB & MOBILE APPLICATION (DESIGN & DEVELOPMENT)	40	27-NOV-19	3.00 PM TO 5.00 PM
PGDBM-REV	III	XIV	SALES & MARKETING MANAGENT A. SALES MANAGEMENT & SALES PROMOTION HUMAN RESOURCE MANAGEMENT B. TRAINING & DEVELOPMENT, BUILDING & LEARNING ORGANISATION FINANCIAL MANAGEMENT C. SECURITY ANALYSIS & PORTFOLIO MANAGEMENT DIGITAL MARKETING MANAGEMENT D. SEARCH MARKETING	40	28-NOV-19	3.00 PM TO 5.00 PM
PGDBM-REV	III	XV	SALES & MARKETING MANAGENT A. PRODUCT & BRAND MANAGEMENT HUMAN RESOURCE MANAGEMENT B. INTRODUCTION TO INDUSTRIAL RELATION & LABOUR LAW, HRP & HRA LABOUR LEGISLATION FINANCIAL MANAGEMENT C. FINANCIAL MARKETS & INSTITUTIONS DIGITAL ARKETING MANAGEMENT D. MOBILE MARKETING & SOCIAL MEDIA	40	29-NOV-19	3.00 PM TO 5.00 PM
PGDBM-REV	III	XVI	SALES & MARKETING MANAGENT A. SERVICE MARKETING & MARKETING STRATEGY HUMAN RESOURCE MANAGEMENT B. COMPENSATION & BENEFITS FINANCIAL MANAGEMENT C. DERIVATIVES & RISK MANAGEMENT DIGITAL ARKETING MANAGEMENT D. ANALYTICS & DATA VISUALIZATION, BUSINESS TOOLS	40	30-NOV-19	3.00 PM TO 5.00 PM


I/C. DIRECTOR