



BACHELOR IN MANAGEMENT STUDIES (BMS) - TRAVEL & TOURISM MANAGEMENT



DURATION: THREE YEARS (6 SEMESTERS)

ELIGIBILITY: H.S.C OR Equivalent Examination (Any faculty with English subject compulsory).40% weightage to H.S.C. marks & 60%weightage to score of written test & interview conducted at GICED.

2nd year: A) 2013 admit can be admitted to Sem III of BMS (T &T). Candidate will be admitted on merit of 40% weightage to his/her 2 years CGPA of Tourism Diploma.60% weightage to his/her performance in entrance exam conducted by the institute.

B) Candidate pursuing B.Voc (Tourism) may be admitted to next academic year (as desired by the candidate) as per the above admission criteria.

OBJECTIVE: To hone students' skills and enhance their knowledge with study of specialized subject. Help understand the regional and international perspective on Travel & Tourism. Students to gain confidence in their ability to apply their knowledge and skills to function effectively / competently in the Travel & Tourism industry also to enable them to be responsible for their own career growth / development.

JOB OPPORTUNITIES: The program trains students to work with travel agencies, tour operators, travel portals, hotels, tourism promotion boards, airlines, etc.



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COURSE CONTENTS:

SEMESTER 1

- Travel & Tourism - An Overview
- India – A Cultural Kaleidoscope
- Indian Tourism
- Travel Geography & Practices
- English And Oral Communication

SEMESTER 2

- International Tourism - 1
- Tourism Products And Services
- Communication Skills
- Air Fares & Ticketing – 1
- Computers - 1

SEMESTER 3

- International Tourism – 2
- Hotel Management - 1
- Air Fares & Ticketing - 2
- Travel Technology & Global Distribution System - 1
- Computers - 2

SEMESTER 4

- Tour Planning (Domestic & International)
- Principles Of Management And Entrepreneurship Skills
- Hotel Management - 2
- Airline Industry Management
- Travel Technology & Global Distribution System - 2

SEMESTER 5

- Industrial Training (2 Months)
- Principles Of Accounting
- Personality Development
- Tourism Planning & Development

SEMESTER 6

- Marketing Tourism
- Tour Operations Management
- Emerging Tourism Trends – Electives
- Business Communications
- Final Project