



In Association With RSACE





ELIGIBILITY: H.S.C. WITH MINIMUM 45% MARKS

ADMISSION PROCEDURE: ENTRANCE TEST / APTITUDE TEST / PERSONAL INTERVIEW

OBJECTIVE: The aim of this program is:

- To develop the base of students by introducing screen writing and further take them to the in-depth principles of script writing and advancement of the craft.
- Our well structured programme covers Screen writing from case studies: evaluation of Indian cinema, how a well structured script should be, what is a story?-how the screenplay revolves around the script, how to break the story in script, art of story telling, what is the directors role in the film, how to write a exciting screenplay, dialogue to show the impact of the characters playing the role, writing for various genre
- The course covers various other genre of writing that is: creative writing, content development, research, writing for short films, comedy structure, writing for television, the structure of film: Narrative structure, which will imbibe the student with subject knowledge and exploration in the film Environment.

JOB OPPORTUNITIES: Creative Writer, Content Developer, Blog Writer, Corporate Communication, Story Writer, Screenplay Writer, Dialogue Writer.

COURSE CONTENTS:

SEMESTER 1

- Communication 01
- Art & Design
- Thinking & Design process
- Photography Fundamentals
- Introduction to Film Making -Group Project

SEMESTER 2

- Communication 02
- · Human Behaviour and Character Development
- Story Telling
- Motion Graphics
- Project Five Minutes Film

SEMESTER 3

- Copy writing, Brand building
- Study of Poetry, Literature, Epics
- Project-Writing an Ad/Public Service Film
- Studying the masters-International
- Writing scene, transition, turning points

SEMESTER 4

- Language & Dialogues
- Writing for television
- Project-Writing Short Fiction film
- Studying the masters-Indian
- Research-Documentary & Feature



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SEMESTER 5

- Project-Writing Documentary script
- Narrative Structures
- Adaptation from literature
- Production Design
- Writing for Animation & Dubbing

SEMESTER 6

- Creative structure for feature film
- Building the characters
- · Conflict & turning points
- Copy right and business contracts
- Project –Writing Feature Screen Play