



DIPLOMA IN TOUR MANAGEMENT



DURATION: ONE YEAR PART TIME (MON-SAT) (2 SEMESTERS)

ELIGIBILITY: H.S.C or Equivalent Examination (Any Faculty with English subject Compulsory)

ADMISSION PROCEDURE: WRITTEN TEST FOLLOWED BY AN INTERVIEW

OBJECTIVE:

- To develop skills to work with tour operators and understand the complexity of organized work required in the functioning of every tour department.
- To groom the students into quality trained professionals with the right attitude to work in this challenging sector of tourism.

JOB OPPORTUNITIES:

Opportunities are bright in both public and private sectors. Students can work with travel agencies, tour operators and tourism organizations.



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COURSE CONTENTS:

SEMESTER 1

(Domestic Tour Management)

- Introduction To Tourism Development
- Indian Culture & Heritage
- Indian Tourism
- Basic Computers
- Domestic Tour Planning
- Communication Skills

SEMESTER 2

(International Tour Management)

- International Tourism
- Techniques For Tour Planning
- Documentation
- Computer Reservation System (Basic)
- Tourism Marketing & Promotion
- Final Project / Internship Report